

## FOR IMMEDIATE RELEASE

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## BAY AREA LATINO FESTIVAL COMING TO ORACLE ARENA AEG FACILITIES OAKLAND TO HOST SEPTEMBER 12<sup>th</sup> EVENT

**OAKLAND (August 3, 2015)** – AEG Facilities Oakland is excited to announce the **Inaugural Bay Area Latino Fest** coming to **Oracle Arena** on **Saturday, September 12<sup>th</sup>** at **6:00PM**. Tickets start at just \$40 and go on sale this Friday, August 7<sup>th</sup> at 10:00am and will be available at all Ticketmaster locations, online at [Ticketmaster.com](http://Ticketmaster.com) and charge by phone at 800.745.3000.

Bay Area Latino Fest will host a number of top Latin artist including, **Los Tigres del Norte, Los Angeles Azules, Ozomatli, Los Rakas, Grupo Fantasma, Tierra** and **Trio Ellas**. The event has been created as a celebration of Latin music and culture featuring many artists with ties to the Bay Area.

"AEG Facilities Oakland is excited to bring together this amazing collection of musical talent to The Bay Area" said Ryan Northcott, Director of Booking for Oracle Arena, "This lineup brings together a number of rich and diverse genres of music that will appeal to all ages, creating an event that will be a defining tradition in the vibrant Bay Area Latin music scene."

### **About the Artists**

Event headliners **Los Tigres del Norte** originated in San Jose, California in the 1960s and with more than 500 recorded songs to their credit, Los Tigres del Norte have sold over 37 Million albums worldwide, while notching 22 #1 albums and more than 50 #1 singles. The group has received countless Platinum records and numerous awards - including multiple GRAMMY and LATIN GRAMMYS, the Latin Recording Academy's Lifetime Achievement Award, and The Hispanic Heritage "Legends" Award at The Kennedy Center. Even after an unrivaled four-decade career, *Los Tigres* continues to be at the forefront of Latin music popularity – still performing regularly to audiences exceeding 100,000+ a night, debuting at #1 on the charts with each album and single they release, and continually blazing new trails for the genre. The band's recent milestones include headlining Mexico's Historic Bicentennial Celebration, being joined by numerous members of Congress while headlining the massive CAMINO AMERICANO Immigration Rally & March upon the National Mall in Washington DC, and the release of the first MTV *Unplugged* album dedicated to the Regional Mexican genre: "MTV UNPLUGGED: LOS TIGRES DEL NORTE & FRIENDS." – which quickly went on to earn a rare *Diamond* sales certification.

After a career spanning for over 35 years **Ángeles Azules**, are currently the most acclaimed non-rock band of the decade. The band composed by the Mejia Avante brothers has garnered numerous sold-outs, over 600,000 records sold, a 2014 Grammy nomination and multiple awards.

Ángeles Azules became a musical phenomenon by re-inventing the sound of cumbia, crossing all social borders and musical frontiers.

(Continued)

Bursting onto the L.A. stage with their first eponymously titled album in June 1998, **Ozomatli** capitalized on being the talk of the live music scene, particularly their show stopping gigs at venues such as Dragonfly, Opium Den and The Viper Room. By 1999, they were touring with Carlos Santana and soon won the Grammy for "Best Latin Rock/Alternative Album" for 2001's EMBRACE THE CHAOS. They repeated history in 2004 by winning again in the same category for their album STREET SIGNS, which also picked up the Latin Grammy for "Mejor Album de Musica Alternativa" in 2005. Ozomatli also recently became the first band to be asked to speak at the TED Conference, sharing their ideas about music and identities in the global age. In the band's nearly twenty years together, they have toured internationally, collaborated with the Boston and New York Pops orchestras, and served as Cultural Ambassadors for the U.S. State Department

**Los Rakas** represent pan-American flows. Two cousins who grew up in Panama before spending their teens in Oakland, California, Dun Dun and Rico put a distinctive "Panabay" twist on hip-hop and reggae, bridging the streetwise sounds of the places they've called home.

**Grupo Fantasma** has been praised as one of the most important independent acts in the Latin genre and has continually defied expectations to create one of the most unique musical voices to come out of the United States in the last decade. In 2011, they garnered further acclaim by winning a Grammy (their second such nomination) for their self-produced release El Existential on Nat Geo Music which the Wall Street Journal called "Latin music both new and traditional...vibrant fusions that transcend easy classification."

**Tierra**, the band named "Best R&B Vocal Group" by four leading magazines, including Billboard. They started their career in East Los Angeles with a blend of rock, pop, jazz, R&B and salsa. The result was a Latin R&B rhythm which produced classics like "Together", "Gonna Find Her", "Memories" and "Zoot Suit Boogie". The band's quarter century commitment shows a dedication that can only be understood by listening to their smooth and soulful sounds.

**Trio Ellas** has been making waves with a unique sound that comes from traditional mariachi roots tempered by the melting pot of musical styles and genres that is the LA music scene. The trio's debut album "Con Ustedes" earned them a nomination for a 2012 Latin GRAMMY®.

#### **About Oracle Arena & O.co Coliseum**

*Oracle Arena and O.co Coliseum, managed by AEG Facilities, are the premiere sports and entertainment complexes in Northern California. Home of the 2015 NBA Champion Golden State Warriors, the NFL's Oakland Raiders and MLB's Oakland Athletics as well as host to concerts, family shows and special events. Additional information on Oracle Arena and O.co Coliseum, including a complete schedule of events can be found on our mobile app available on the app store for free and online at [www.oraclearena.com](http://www.oraclearena.com)*

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