



Oakland-Alameda County
Coliseum Authority

OAKLAND-ALAMEDA COUNTY COLISEUM AUTHORITY

NOTICE AND AGENDA
BOARD OF COMMISSIONERS
OAKLAND ARENA PLAZA CLUB
7000 COLISEUM WAY
OAKLAND CA 94621

REMOTE ATTENDANCE

Commissioner David Haubert
Scott Haggerty Heritage House
4501 Pleasanton Ave
Pleasanton, CA 94566

You are invited to a Zoom webinar.
When: Dec 15, 2023 08:30 AM Pacific Time (US and Canada)
Topic: OACCA Board Meeting 12.15.23

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/84660726514?pwd=rj1lfoiCkYPoET6rk5C8JV3dOkqIng.CM0E8QqA8pQoHk>

Passcode: 205922

Or One tap mobile :

+16694449171,,84660726514#,,,,*205922# US

+16699006833,,84660726514#,,,,*205922# US (San Jose)

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

+1 669 444 9171 US+1 669 900 6833 US (San Jose)

+1 346 248 7799 US (Houston)+1 719 359 4580 US

+1 253 205 0468 US+1 253 215 8782 US (Tacoma)

+1 929 205 6099 US (New York)+1 301 715 8592 US (Washington DC)

+1 305 224 1968 US+1 309 205 3325 US

+1 312 626 6799 US (Chicago)+1 360 209 5623 US+1 386 347 5053 US

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1. CALL TO ORDER

2. ROLL CALL

3. OPEN FORUM



Oakland-Alameda County
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4. APPROVAL OF MINUTES

5. REPORTS

5a. Executive Director Report

Amendment to the Oakland Municipal Code: Sound Amplification

5b. General Manager Report

6. NEW BUSINESS

6a. RESOLUTION ADOPTING THE REGULAR MEETING CALENDAR OF THE BOARD OF COMMISSIONERS FOR CALENDAR YEAR 2024

6b. RESOLUTION APPOINTING CHAIR AND VICE CHAIR OF BOARD OF COMMISSIONERS FOR CALENDAR YEAR 2024

6c. RESOLUTION ESTABLISHING A COLISEUM ADVISORY BOARD

7. ADJOURNMENT



Oakland-Alameda County
Coliseum Authority

Oakland-Alameda County Coliseum Authority
November 17, 2023
Board Meeting Minutes

CALL TO ORDER

Chair Kaplan called the meeting to order at 8:47 a.m.

ROLL CALL

Chair Kaplan

V.Chair Miley (joined at 8:49)

Commissioner Haubert

Commissioner Iglesias

Commissioner Baker

Commissioner Vukasin

Commissioner Thompson

OPEN FORUM

Zennie Abraham spoke regarding the sports industry in Oakland.

Lindsey Barez from Roots spoke regarding the anticipation of playing soccer at Malibu site

APPROVAL OF MINUTES

The meeting minutes for October 20, 2023, were submitted for approval. Commissioner Thompson moved to approve, and Commissioner Baker seconded the motion. Roll Call: Baker, Haubert, Iglesias, Thompson, Vukasin, Miley, and Kaplan approved. The motion was approved by seven aye votes.

REPORTS

5a. 1. Executive Director Henry Gardner explained the purpose of the Joint Powers of Authority "JPA". ED Gardner summarized the steps needed to create an advisory board.

OPEN FORUM

Chair Kaplan suggested creating a 2 year and long-term plan for the direction of the Coliseum Complex. Commissioners Iglesias, Baker, Thompson, Haubert and Miley support creating an advisory board. Zennie Abraham spoke regarding a previous advisory board. Alan Dones agreed with the suggestion of an advisory board.

5a.2. ED Gardner summarized the capital projects and improvements. General Manager Nicole Strange described the itemized capital projects included in her GM report.

OPEN FORUM

Commissioner Baker questioned if there are any risk projects not included on the list. GM Strange replied "No." Mentioned as a high-risk project is the roof replacement.

5b. General Manager Nicole Strange updated the Board on the past, upcoming, postponed and added events. Mentioned is the 2025 All Star Games coming to the Bay Area which includes the Oakland Coliseum Complex.

OPEN FORUM

Zennie Abraham voiced the hope of capturing revenue from hotels and restaurants during the 2025 All Star Game.

PRESENTATION and DISCUSSION

ENHANCED INFRASTRUCTURE FINANCING DISTRICT

Chair Kaplan reviewed and summarized the adoption of a EIFD and proposed resolutions which is included in board package.

Zennie Abraham presented a step-by-step process "How to create an EIFD" which is included in the board package.

OPEN FORUM

Alan Dones, Oakland Renaissance, Tonia Fuller-Bryant, Ray Bobbit, Septina Bobbitt McDonnell, and Pastor Raymond Lankford spoke in support of the creation of EIFD and revitalization of the Coliseum Complex and East Oakland Area.

Commissioner Haubert suggested having a combined County and City ad hoc meeting.

ADJOURNMENT

The meeting adjourned at 10:29 a.m.

Erin Roseman / Secretary

December 15, 2023

Honorable Chairperson Rebecca Kaplan and Commissioners of the Authority

5.a

Amendment to the Oakland Municipal Code: Sound Amplification

Staff has been meeting with Oakland staff over several months to develop recommendations to the Oakland City Council to amend the Sound Amplification Code. The present code restricts outdoor events from performing after 10 p.m. The proposed amendment would permit up to 10 events per year to perform until 11 p.m. There was a temporary permit during the COVID-19 emergency that allowed the City Administrator to approve events beyond the 10 p.m. curfew. That emergency authorization has now expired.

The proposed amendment would allow up to 10 amplified sound permits until 11 p.m. This amendment would be subject to review in 2026 and could be extended for additional years or allowed to expire. The 11 p.m. curfew would bring Oakland into alignment with our competitive facilities in San Francisco and Santa Clara, both of which events are permitted until 11 p.m.

During the 2 year pilot period, a sound engineering firm would be hired and paid for by the JPA to conduct a sound amplification study during one or more of our Stadium events (parking lot events would continue to be restricted to the 10 p.m. curfew) to evaluate various levels of sound emanating from the Stadium and make recommendations of what sound levels would not be disturbing to residents and businesses.

There was extensive outreach by the City to neighbors in the surrounding area and north of 580 Freeway asking for their opinions about extending the hours. The outreach provided several ways to provide input, including a survey. The results were mixed. Some of the respondents live miles away from the complex.

It should be noted that there are economic impacts to the JPA, and thus to the City and the County, by limiting events to the 10 p.m. curfew. We estimate that by allowing events to perform until 11 p.m. will generate in excess of \$2,000,000 per year.

The ordinance to amend the Code is scheduled to be presented to the Council's Community Economic Development Committee on January 9, 2024 and, if approved, to the full Council in late January 2024.

Respectfully submitted,

Henry L. Gardner

ASM Global Oakland
General Manager's Board Report
December 15, 2023

Event Activity

Added Events:

- Anita Baker – (December 23, 2023)
- 90s Pop Tour USA – (February 4, 2024)
- WWE – (February 17, 2024)
- Disney on Ice – (Feb 22-25, 2024)
- IVE – (March 16, 2024)
- PBR – (March 30, 2024)
- We Them One's Comedy Tour – (April 6, 2024)
- Los Angeles Azules – (April 13, 2024)
- Melanie Martinez – (May 12, 2024)
- Zach Bryan – (May 31, 2024) (Stadium)
- NBA All Star Events – (Feb. 2025)

Postponed Events (new date):

- Pancho Barraza – (March 2, 2024)
- 85 South – (TBD)

Oakland Arena 2024 Marketing Campaign

OAKLAND-ALAMEDA COUNTY COLISEUM AUTHORITY

RESOLUTION NO. 2023-7

RESOLUTION ADOPTING THE REGULAR MEETING CALENDAR OF THE BOARD OF COMMISSIONERS FOR CALENDAR YEAR 2024

WHEREAS, the Amended and Restated Joint Exercise of Powers Agreement dated December 16, 1996 ("JPA Agreement") between the City of Oakland ("City") and the County of Alameda ("County") established the Oakland-Alameda County Coliseum Authority ("Authority") whose powers are exercised by a Board of Commissioners ("Board") appointed by the City and the County; and

WHEREAS, Section 4C(1) of the JPA Agreement provides that the Board may, by resolution, provide for the holding of regular meetings and that any such resolution shall also note the date, hour and place of such regular meetings; and

NOW THEREFORE BE IT RESOLVED that the Board does hereby adopt the calendar of regularly scheduled meetings of the Authority's Board for calendar year 2024, as shown on Exhibit A attached hereto and made a part hereof ("2024 Calendar"); and

BE IT FURTHER RESOLVED that the Board shall have the authority to hold a special meeting not shown on the 2024 Calendar at any time the Board deems necessary, subject to compliance with the noticing requirements of the Ralph M. Brown Act; and

BE IT FURTHER RESOLVED that all meetings of the Board shall be conducted electronically at the date and hour posted on the meeting agenda, subject to compliance with AB 361, or until the Board elects to resume in-person meetings, at which time the Authority shall provide notice to the public of the location of the scheduled meetings.

PASSED AND ADOPTED by the governing Board of the Oakland-Alameda County Coliseum Authority, this 15th day of December 2023, by the following vote:

Ayes:

Noes:

Absent:

REBECCA KAPLAN, CHAIR

ATTEST:

SECRETARY

OACCA MEETING SCHEDULE 2024

January 19, 2024

February 16, 2024

March 15, 2024

April 19, 2024

May 17, 2024

June 21, 2024

July 19, 2024

August 16, 2024

September 20, 2024

October 18, 2024

November 15, 2024

December 20, 2024

OAKLAND-ALAMEDA COUNTY COLISEUM AUTHORITY

RESOLUTION NO. 2024-8

RESOLUTION APPOINTING CHAIR AND VICE CHAIR OF
BOARD OF COMMISSIONERS FOR CALENDAR YEAR 2024

WHEREAS, the Amended and Restated Joint Exercise of Powers Agreement dated December 16, 1996 ("JPA Agreement") between the City of Oakland ("City") and the County of Alameda ("County") established the Oakland-Alameda County Coliseum Authority ("Authority") whose powers are exercised by a Board of Commissioners ("Board") appointed by the City and the County; and

WHEREAS, Section 4D(1) of the JPA Agreement requires that a Chair and a Vice-Chair of the Board be appointed from amongst the Commissioners; and

NOW THEREFORE BE IT RESOLVED that the Board does hereby appoint Commissioner _____ as the Chair of the Board for Calendar Year 2024; and

BE IT FURTHER RESOLVED that the Board does hereby appoint Commissioner _____ as the Vice Chair of the Board for Calendar Year 2024; and

BE IT FURTHER RESOLVED that the Chair and Vice Chair shall perform such duties as set forth in Section 4D and as otherwise consistent with the JPA Agreement.

PASSED AND ADOPTED by the governing board of the Oakland-Alameda County Coliseum Authority, this 15th day of December 2023, by the following vote:

Ayes:

Noes:

Absent:

REBECCA KAPLAN, CHAIR

ATTEST:

SECRETARY

**OAKLAND-ALAMEDA COUNTY COLISEUM AUTHORITY
RESOLUTION NO. 2023-9**

RESOLUTION ESTABLISHING A COLISEUM ADVISORY BOARD

WHEREAS, the Amended and Restated Joint Exercise of Powers Agreement ("JPA Agreement") between the City of Oakland ("City") and the County of Alameda ("County") established the Oakland-Alameda County Coliseum Authority ("Authority") whose powers are exercised by a board of commissioners ("Board") appointed by the City and the County; and

WHEREAS, Section 4.D. of the JPA Agreement authorizes the Board to establish a Coliseum Advisory Board of an even number up to 20 members to provide to the Authority advice and recommendations on any matters the Authority deems appropriate relating to the operations of the Coliseum Complex; and

WHEREAS, Section 4.D. of the JPA Agreement provides for the appointment of Coliseum Advisory Board members by the City Council and County Board of Supervisors, with each appointing one-half of the members; and

WHEREAS, Section 4.D. of the JPA Agreement provides that each member of the Coliseum Advisory Board shall serve a two-year term, may be reappointed, shall receive no compensation for their services, and shall have no right to vote on matters before the Authority or to control the operations of the Authority or the Coliseum Complex; and

WHEREAS, the Board has determined that it would be beneficial to establish an advisory board;

NOW, THEREFORE, BE IT RESOLVED as follows:

SECTION 1. The Authority Board does hereby establish a Coliseum Advisory Board to provide to the Authority Board advice and recommendations on matters the Authority Board deems appropriate relating to the operations of the Coliseum Complex. The Coliseum Advisory Board shall consist of eight (8) members, with four (4) members to be appointed each by the City Council and the County Board of Supervisors.

SECTION 2. The Coliseum Advisory Board shall continue to exist only for the existence of the Authority unless earlier terminated by resolution of the Authority Board.

SECTION 3. The Coliseum Advisory Board is subject to and shall fully comply with the Brown Act, Government Code section 54950, *et seq.*

SECTION 4. The Coliseum Advisory Board shall report to the Authority Board on a regular basis, and no less than once each calendar year.

SECTION 5. The Authority's Executive Director is hereby directed to provide a copy of this Resolution to the President of the City Council and President of the Board of Supervisors and request that they take necessary action to appoint the members of the Coliseum Advisory Board.

PASSED AND ADOPTED by the governing board of the Oakland-Alameda County Coliseum Authority, this 15th day of December, 2023, by the following vote:

Ayes:

Noes:

Absent:

REBECCA KAPLAN, CHAIR

ATTEST:

SECRETARY