



Oakland-Alameda County
Coliseum Authority

OAKLAND-ALAMEDA COUNTY COLISEUM AUTHORITY

**NOTICE AND AGENDA
BOARD OF COMMISSIONERS
OAKLAND ARENA PLAZA CLUB
7000 COLISEUM WAY
OAKLAND CA 94621**

You are invited to a Zoom webinar.

When: Feb 16, 2024 08:30 AM Pacific Time (US and Canada)

Topic: OACCA Board Meeting 2.16.24

Please click the link below to join the webinar:

https://us06web.zoom.us/j/88912341366?pwd=PGIflvEyCR4_ztMioFkhGN21ZSVVcA.5xP0TaeTdqD9Gsen

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International numbers available: <https://us06web.zoom.us/j/88912341366>

REMOTE ATTENDANCE

**Commissioner David Haubert
Scott Haggerty Heritage House
4501 Pleasanton Ave
Pleasanton, CA 94566**



Oakland-Alameda County
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1. **CALL TO ORDER**
2. **ROLL CALL**
3. **OPEN FORUM**
4. **APPROVAL OF MINUTES**
5. **REPORTS**
 - 5a. Executive Director Report
 1. Second Quarter Budget Report
 2. Sound Amplification Code
 3. Levy to Serve Alcoholic Beverages in Plaza

5b. General Manager Report

6. **CLOSED SESSION**
Pursuant to Government Code section 54956.8:

CONFERENCE WITH REAL PROPERTY NEGOTIATORS

Property: 7000 Coliseum Way, Oakland

Agency negotiator: Henry Gardner, Executive Director Joint Powers Authority, Oakland-Alameda County Joint Powers Authority; Nicole Strange, General Manager, AEG; Gregory Hatch, Vice President, Finance, AEG

Negotiating parties: Lydia Tan, Chief Real Estate Officer, Oakland Pro Soccer, LLC
Under negotiation: price and terms of payment

7. **REPORT FROM COUNSEL ON CLOSED SESSION**
8. **ADJOURNMENT**



Oakland-Alameda County
Coliseum Authority

Oakland-Alameda County Coliseum Authority
December 15, 2023
Board Meeting Minutes

CALL TO ORDER

Chair Kaplan called the meeting to order at a.m.

ROLL CALL

Chair Kaplan

Commissioner Haubert (Remote)

Commissioner Jenkins

Chair Miley

Commissioner Iglesias

APPROVAL OF MINUTES

The meeting minutes for November 7, 2023, were submitted for approval. Commissioner Jenkins moved to approve, and Commissioner Iglesias seconded the motion. Roll Call: Haubert, Iglesias, Jenkins, Miley, and Kaplan approved. The motion was approved by five aye votes.

OPEN FORUM

Zennie Abrahams spoke recommending the Coliseum area be designated as a Stadium District

REPORTS

5a. Executive Director Henry Gardner summarized his report on recommendation of amendment to the Oakland Municipal Code: Sound Amplification to extend the time restriction.

5b. General Manager Nicole Strange updated the Board on the new upcoming events. GM Strange reviewed a marketing campaign on the increased revenue and updates at the Arena.

OPEN FORUM

Zennie Abrahams spoke regarding the noise amplification

Ray Bobbitt spoke acknowledging and thanking ASM team for their good job.

RESOLUTION ADOPTING THE REGULAR MEETING CALENDAR OF THE BOARD OF COMMISSIONERS FOR CALENDAR YEAR 2024 with amendment was submitted for approval
Commissioner Jenkins moved to approve, and Commissioner Miley seconded the motion. Roll Call: Haubert, Iglesias, Jenkins, Miley, and Kaplan approved. The motion was approved by five aye votes.

RESOLUTION APPOINTING CHAIR AND VICE CHAIR OF BOARD OF COMMISSIONERS FOR CALENDAR YEAR 2024 was submitted for approval

Commissioner Jenkins moved to approve, and Commissioner Iglesias seconded the motion. Roll Call: Haubert, Iglesias, Jenkins, Miley, and Kaplan approved. The motion was approved by five aye votes.

RESOLUTION ESTABLISHING A COLISEUM ADVISORY BOARD was submitted for approval. Commissioner Jenkins moved to approve, and Commissioner Iglesias seconded the motion. Roll Call: Haubert, Iglesias, Jenkins, Miley, and Kaplan approved. The motion was approved by five aye votes

OPEN FORUM

The Commissioners and Legal counsel discussed the creation of the advisory board. Zennie Abraham gave his ideals and recommendation for creating the advisory board.

OPEN FORUM

Zennie Abraham thanked the OACCA Board for doing a good job

ADJOURNEMENT

The meeting adjourned at 9:32 a.m.

Erin Roseman / Secretary

February 16, 2024

Honorable Chairperson Rebecca Kaplan and Commissioners of the Authority

5

1. Second Quarter Budget Report

The Second Quarter Budget Report covers the period of July 1, 2023 to December 31, 2023. At this point in time, we are projecting that the budget will be balanced at the end of the fiscal year, meaning that the revenues will cover all of the expenses. We will provide an update in the Third Quarter Report.

REVENUES

Budget revenues for FY 2023-24 are \$27,548,000. As of December 31, 2023, we have received \$13,037,294. This amount is largely the result of the City and County annual contribution of \$10,000,000, which has been paid. Historically, the City and County contribution has averaged between \$20,000,000 and \$24,000,000. Last year was a banner year for booked events and we ended the year with a \$10,000,000 surplus which was credited back to the City and County.

We budgeted \$10,261,000 for debt service payments by the Warriors and \$436,345 has been received. The balance was paid in February and will be reflected in the Third Quarter Report. The remaining revenues are trending as budgeted.

EXPENSES

Total operating expenses are budgeted at \$13,286,164. At the end of the Second Quarter, we have spent \$4,172,455. The largest expenditures are in Coliseum Operations at \$2,691,795, and Management Fees are \$1,093,412, which is a little less than half of the budget amount. All other expenditures are in line with the budget. Administrative costs will be less than budget and there have been no expenditures for legal expenses. Included in the Administrative budget is \$485,000 to cover the unfunded liability for the closed defined benefit retirement plan which was established for former employees of the predecessor of the Authority, the Oakland-Alameda County Coliseum, Inc. Capital Outlay is likely to come in under budget at the end of the fiscal year and the debt service payments are fixed. We are trying to repeat last year's success but there is a lot of competition for events.

2.Sound Amplification Code

The Oakland City Council gave final approval for the passage of the Sound Amplification Ordinance amending the Municipal Code allowing for 10 permits for events to perform until 11 p.m. The previous restriction was 10 p.m. and there was no limit on the number of events. The purpose of the code is to regulate noise after certain hours. The 11 p.m. time will bring us in line with time periods of Oracle Park and Levi Stadium, our main competitors. The extended hour does not apply to the Arena where there are no restrictions on time and the 10 p.m. time will continue to apply to outdoor events. The ordinance is for 4 years. There will be a 2 year trial period in which we will conduct a sound amplification study during Stadium events to measure levels of sound. There will be 2 or more locations where the study will be conducted and we will consult with City staff in selecting the locations. A qualified engineering firm will be engaged to conduct the study.

3. Levy to Serve Alcoholic Beverages in Plaza

We have reached agreement with the A's regarding Levy serving alcoholic beverages in the Plaza during Arena events. This space was previously occupied by Aramark. The Authority will receive a commission from these sales. We had been negotiating a shared use but the A's have decided to not use the space going forward. We have expanded the area in the Arena where Levy has set up its bar operations. Allowing patrons to enter onto the Plaza will enhance the ambience around the space. Levy is in the process of getting the necessary approvals from ABC.

Respectfully submitted,

Henry L. Gardner

ASM Global Oakland
General Manager's Board Report
February 16, 2024

Event Activity

Added Events:

- WWE – (February 17, 2024)
- Disney on Ice – (Feb 22-25, 2024)
- Nicki Minaj – (March 1, 2024)
- IVE – (March 16, 2024)
- The Love Hard Tour – (March 28, 2024)
- PBR – (March 30, 2024)
- We Them One's Comedy Tour – (April 6, 2024)
- Los Angeles Azules – (April 13, 2024)
- ENHYPEN – (April 26, 2024)
- Charlie Wilson – (April 27, 2024)
- Melanie Martinez – (May 12, 2024)
- Zach Bryan – (May 31, 2024) (Stadium)
- ITZY – (June 8, 2024)
- Shreya Ghoshal – (June 22, 2024)
- Satinder Sartaaj – (June 29, 2024)
- Usher – (September 28 + 29, 2024)
- Banda MS – (November 2, 2024)
- Marca MP – (November 30, 2024)
- NBA All Star Events – (Feb. 2025)

Postponed Events (new date):

- Pancho Barraza – (March 2, 2024)
- 85 South – (June 23, 2024)