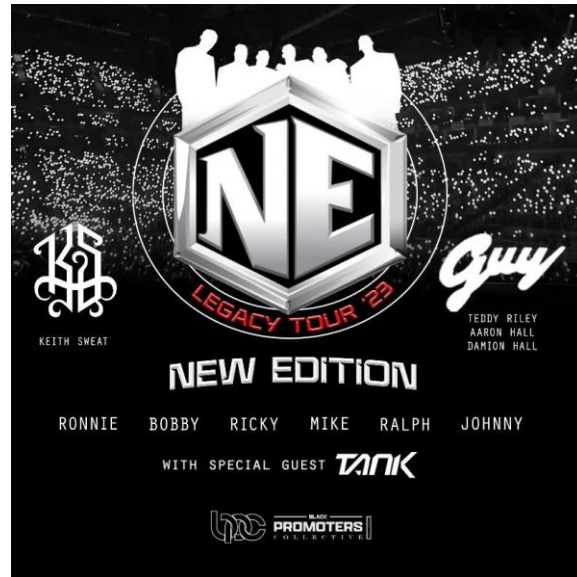


FOR IMMEDIATE RELEASE:

THE LEGACY CONTINUES AS NEW EDITION AND THE BLACK PROMOTERS COLLECTIVE ANNOUNCE THEIR NEW TOUR FOR 2023

THE NEW EDITION 30-CITY "LEGACY TOUR" BRINGS BACK A NEW JACK SWING EXTRAVAGANZA WITH KEITH SWEAT, TEDDY RILEY, AARON HALL, AND DAMION HALL - THE ORIGINAL MEMBERS OF GUY - AND TANK

GENERAL ON-SALE DATE IS FRIDAY, DECEMBER 16



BUY TICKETS HERE: <https://blackpromoterscollective.com/>

(Oakland, CA December 13, 2022) – Iconic Grammy-nominated, multi-platinum-selling R&B supergroup **NEW EDITION** closed out 2022 with the highly successful **"The Culture Tour,"** nominated as one of the **Top R&B Tours in the country by Pollstar.** Selling out arenas across the country, the icons and **The Black Promoters Collective (BPC)** are happy to announce the 30-city **"LEGACY TOUR"** with a must-see lineup that includes a New Jack Swing reunion with **KEITH SWEAT** and the original members of **GUY (Teddy Riley, Aaron Hall, and Damion Hall)** and **TANK** starting on Thursday, March 9 in Columbia, SC, midway through will be at **Oakland Arena on April 9,** and ending on Sunday, April 30 in Tampa, FL.

Before offering to the general public, **"Legacy Tour"** tickets go on presale to **American Express®** Card Members beginning **Wednesday, December 14** at 10 am local time through **Thursday, December 15** at 11:59 pm local time. **Tickets will be available to the general public on Friday, December 16 at 10 am local** and range from \$59.50 to \$179.50.

Tickets can be purchased [here](#).

"Few recording artists can attest to a superior 40-year career that stands the test of time, but New Edition can. When we partnered with NE for "The Culture Tour," although I knew it would be stellar, their show exceeded my expectations; the guys were nothing short of miraculous. We are excited about partnering with New Edition to further the legacy of the foundation they have already laid," states BPC CEO Gary Guidry.

NEW EDITION hit the scene in 1983 with their iconic #1 debut album ***Candy Girl*** disrupting the music industry forty years ago. That same year, the album's title cut knocked Michael Jackson's "Beat It" out of the #1 spot on the Billboard "Hot Black Singles" chart. The group has gone on to win many awards, including BET's "Lifetime Achievement" awards, and has one of the most highly watched biopics in music history, the 3-part BET series: *The New Edition Story*, which attracted more than 29 million viewers. Comprised of **Ronnie DeVoe, Bobby Brown, Ricky Bell, Michael Bivins, Ralph Tresvant, and Johnny Gill**, New Edition has remained one of the most influential R&B groups in the world for close to four decades. With a vast catalog, New Edition is ready to perform a host of new hits that weren't performed in 2022's "The Culture Tour," giving their fans a whole new experience to tuck in their memory book.

KEITH SWEAT entered the charts with his 3X platinum debut solo album, ***Make It Last Forever***, in 1987, giving the world its first New Jack Swing Billboard "Hot 100" hit, **"I Want Her."** The song, produced by Teddy Riley and Sweat, became the most successful R&B song in 1988 on the Billboard "Hot R&B Songs" chart. In 1997, Sweat formed the group **LSG (Levert, Sweat, and Gill - Johnny Gill of New Edition)**, whose debut album, *Levert.Sweat.Gill* sold double platinum and produced the hit song **"My Body,"** which became a platinum single, spending seven weeks at #1 on the charts. In addition to touring and making new music, Sweat currently has the #1 nationally syndicated R&B evening radio show called "The Sweat Hotel with Keith Sweat," reaching more than fifty markets across the country.

Teddy Riley ushered in a new musical genre called **New Jack Swing**, which included the formation of his group **GUY** with **Aaron Hall** and **Damion Hall** in 1987. The group's first album, the self-titled masterpiece, quickly spawned the Billboard "Hot 100" hit "**I Like**," which, along with four other hit singles such as "**Groove Me**" and "**Teddy's Jam**," helped to propel the debut album to double platinum status. The group disbanded after their second album, *The Future*, citing the stresses of the tragic loss of their former manager. However, Teddy Riley went on to produce for the likes of Michael Jackson and Lady Gaga. In addition, he was instrumental in the rise of Bobby Brown's solo career, creating the megahit "**My Prerogative**," which [Complex](#) magazine says is the #1 New Jack Swing song of all time. The "**Legacy Tour**" will be the first time the group has come together to tour in more than fifteen years.

Don't miss it. Go to a New Edition "Legacy Tour" date near you:

Thursday, March 9	Columbia, SC	Colonial Life Arena
Friday, March 10	Charlotte, NC	Spectrum Center
Saturday, March 11	Birmingham, AL	Legacy Arena at BJCC
Sunday, March 12	Memphis, TN	FedExForum
Thursday, March 16	Washington, D.C.	Capital One Center
Friday, March 17	Hampton, VA	Hampton Coliseum
Saturday, March 18	Atlantic City, NJ	Boardwalk Hall
Sunday, March 19	Newark, NJ	Prudential Center
Thursday, March 23	Chicago, IL	United Center
Friday, March 24	Indianapolis, IN	Gainbridge Fieldhouse
Saturday, March 25	Detroit, MI	Little Caesars Arena
Sunday, March 26	Cincinnati, OH	Heritage Bank Center
Thursday, March 30	Atlanta, GA	State Farm Arena
Friday, March 31	New Orleans, LA	Smoothie King Center
Saturday, April 1	Houston, TX	Toyota Center *
Sunday, April 2	Fort Worth, TX	Dickies Arena
Thursday, April 6	San Diego, CA	Pechanga Arena
Friday, April 7	Las Vegas, NV	T-Mobile Arena
Saturday, April 8	Los Angeles, CA	Kia Forum
Sunday, April 9	Oakland, CA	Oakland Arena
Thursday, April 13	Cleveland, OH	Rocket Mortgage Fieldhouse
Friday, April 14	Louisville, KY	KFC Yum! Center
Saturday, April 15	St. Louis, MO	Enterprise Center
Sunday, April 16	Nashville, TN	Bridgestone Arena
Thursday, April 20	Belmont Park, NY	UBS Arena
Saturday, April 22	Baltimore, MD	CFG Bank Arena
Sunday, April 23	Greensboro, NC	Greensboro Coliseum
Friday, April 28	Miami, FL	FTX Arena
Saturday, April 29	Jacksonville, FL	VyStar Arena
Sunday, April 30	Tampa, FL	Amalie Arena

*Indicates Tank is not on the bill

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About The Black Promoters Collective

The Black Promoters Collective (BPC) is a coalition of six of the nation's top independent concert promotion and event production companies. As a 100% Black-owned business, its mission is to be the world's leading producer and provider of culturally relevant live entertainment experiences. To learn more, visit <http://www.blackpromoterscollective.com>.

About Oakland Arena: Home to many of the most iconic performances of all time, Oakland Arena is Northern California's premier music and event venue. With a maximum capacity of over 19,000, the facility is one of the largest arenas in the country. Managed by ASM Global, Oakland Arena continues to welcome legendary acts and host countless sold out concerts, multiple-show runs and major music festivals. For additional information, visit www.theoaklandarena.com

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