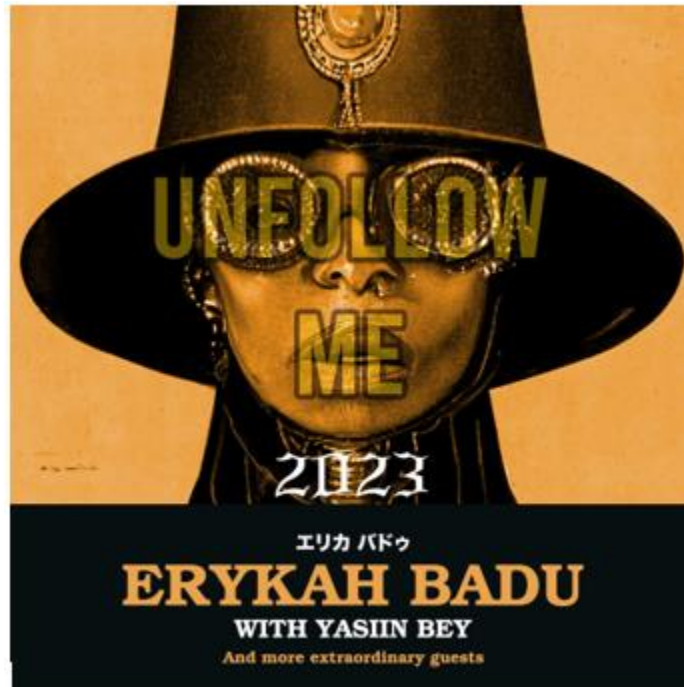


***MUSIC AND CULTURAL ICON ERYKAH BADU
ANNOUNCES 25 CITY TOUR: "UNFOLLOW ME"
WITH HIP-HOP LEGEND yasiin bey***

*Tickets On Sale Thursday, April 20, 2023 at 2:22 PM at
www.UnfollowMeTour.com*



For approved artist images, please download
[HERE](#)

WHAT: BaduWorld, Inc., announces Erykah Badu, Grammy™ award-winning singer-songwriter and performance artist, is hitting the road on her nationwide "Unfollow Me" Tour, along with hip-hop's most introspective and insightful artist, yasiin bey. The predominantly arena concerts, produced by Outback Presents, promises an out-of-this-world, surrealist atmosphere. The tour will touch down in 25 cities throughout the U.S. between June 11, 2023 A.D., and July 23, 2023 A.D.

TICKETS: Tickets go on sale Thursday, April 20th at 2:22 pm local time at www.unfollowmetour.com

For more information about the tour, visit www.unfollowmetour.com.

WHEN & WHERE:

The tour takes off in San Antonio, Texas, and makes its return landing in Badu's hometown, Dallas, Texas, on July 23, 2023. See full list of cities and dates below:

Sunday, June 11, 2023	San Antonio, TX	AT&T Center
Tuesday, June 13, 2023	Glendale, AZ	Desert Diamond Arena
Thursday, June 15, 2023	San Diego, CA	Pechanga Arena
Friday, June 16, 2023	Las Vegas, NV	Michelob Ultra Arena
Saturday, June 17, 2023	Los Angeles, CA	Crypto.com Arena
Tuesday, June 20, 2023	Sacramento, CA	Golden 1 Center
Wednesday, June 21, 2023	Oakland, CA	Oakland Arena
Friday, June 23, 2023	Seattle, WA	WaMu Theater
Monday, June 26, 2023	Denver, CO	Ball Arena
Wednesday, June 28, 2023	St. Louis, MO	Enterprise Center
Friday, June 30, 2023	St. Paul, MN	Xcel Energy Center
Saturday, July 01, 2023	Chicago, IL	United Center
Sunday, July 02, 2023	Detroit, MI	Little Caesars Arena
Friday, July 07, 2023	Boston, MA	TD Garden
Saturday, July 08, 2023	New York, NY	Madison Square Garden
Sunday, July 09, 2023	Philadelphia, PA	TD Pavilion at the Mann
Tuesday, July 11, 2023	Newark, NJ	Prudential Center
Wednesday, July 12, 2023	Norfolk, VA	Chartway Arena
Thursday, July 13, 2023	Washington DC	Capital One Arena

Saturday, July 15, 2023	Atlanta, GA	State Farm Arena
Sunday, July 16, 2023	Charlotte, NC	Spectrum Center
Tuesday, July 18, 2023	Nashville, TN	Bridgestone Arena
Wednesday, July 19, 2023	Birmingham, AL	Legacy Arena at the BJCC
Friday, July 21, 2023	Memphis, TN	FedExForum
Sunday, July 23, 2023	Dallas, TX	American Airlines Center

MEDIA INFORMATION & CONTACTS

For more information, visit the [UNFOLLOW ME PRESS ROOM](#)
To apply for press credentials, click [HERE](#).

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IMPORTANT DISCLAIMER

Please note that yasiin bey no longer goes by the moniker 'Mos Def', nor has he for many years, and as such Consolidated Options Limited only permits him to be billed and promoted as "yasiin bey", ALWAYS in all lower-case lettering. **It is expressly and implicitly agreed that collaborators or media outlets do not use the name "Mos Def" (a United States federally registered trademark the license of which to use is NOT granted) in the promotion and marketing of any performance, appearance or participation unless otherwise approved.** Likewise he requests that the acronym or phrase 'Professionally Known As' or 'PKA' anything similar not be used. By extension, any publication, promotion, marketing campaign or other public media outlet wishing to use the expression 'FKA' (formerly known as) or variations thereof, please seek expressed permission from Consolidated Options Limited before posting, [printing] or publication. Contact: hugh@consolidatedoptions.com.

ABOUT ERYKAH BADU

Erykah Badu is a powerful creative force who transcends music, film, and fashion. She is renowned for her songwriting, singing, and production skills as well as for her capacity to heal, promote female wellness, challenge oppressive structures, and uphold the values of her Afrocentric and Black Feminist roots. Her imaginative blend of soul, funk, hip-hop, jazz, and gospel has earned her multiple awards and praise since the release of her debut album, Baduizm (1997), continuing through her fifth release, New Amerykah Part Two: Return Of The Ankh (2010), plus every mixtape, soundtrack, single, video, and musical collaboration in between. Forever the innovator, she established a livestream company, revolutionized home concerts, and launched an online exchange called BaduWorldMarket.com—all in response to COVID. Recently, Badu's cannabis accessory brand, Apple Trees, collaborated with the international cannabis lifestyle brand, Cookies, to introduce That Badu, a premium line of cannabis. Badu's fashion influence has always been a natural extension of her artistry. From her appearances at Fashion Week and the MET Gala to her numerous magazine covers and her capsule collection with luxury brand Marni, Badu's music, art, healing, and eclectic

fashion statements have made her a cultural icon like no other. To fans and followers who may look to her as a leader and a source of inspiration, eagerly awaiting her next release, both in music and in the market, she says, "Don't follow me; chart your own path."

ABOUT yasiin bey

yasiin bey is a Brooklyn-born multimedia artist who has been working professionally since 1987. He has appeared in numerous stage and film productions during his career and is well regarded amongst his peers and audiences alike. He is a founding member of the musical duo Black Star with Talib Kweli, who released their seminal self-titled debut in 1998 which was followed by his own solo debut under the moniker Mos Def™, *Black On Both Sides* in 1999, both regarded as pivotal contributions to contemporary culture. The editors of About.com listed him as the 14th greatest rapper on their "50 Greatest Rappers of All Time" list.

He is a nominee and recipient of numerous awards, including an Obie Award for his work in the Suzan Lori Parks play "F***ing A". He received Emmy™ and Golden Globe™ nominations for his portrayal of Dr. Vivien Thomas in "Something The Lord Made," and several Grammy nominations for his albums, *The New Danger* and *The Ecstatic*. He was also awarded a Peabody for his work as a producer and host of "Def Poetry Jam" among others.

In 2019, Mr. bey made his debut as visual artist with his Brooklyn Museum exhibition "Negus," which featured works from Julie Mehretu, Ala Eftekar, a collaboration with Jose Parla, as well as a large scale textile mural by Mr. bey entitled "Pleasant." The exhibition also featured his latest solo musical offering "Negus," a performance piece, produced by Lord Tusk and Steven Julien. He is currently preparing a new slate of works as well as collaborating with the esteemed painter Anuar Khalifi. Mr. bey is represented by The Third Line Gallery in Dubai.

More recently yasiin bey has worked with long-time collaborators Dave Chappelle and Talib Kweli to create "The Midnight Miracle," a podcast released on Luminary bringing the three together in a new genre of audio encompassing music, conversation, debate and notable guests. The program is regarded by many as a watershed moment in podcasting, with the New York Times remarking "Unpredictable ... borderline hypnotic ... the world's most interesting dinner party."

In 2022, with Talib Kweli, they released a new, long-awaited Black Star album, *No Fear of Time*, produced by Madlib, on the podcasting platform Luminary.

ABOUT OUTBACK PRESENTS

Outback Presents is the leading independent, full-service promoter of live entertainment. From their home base in Nashville, Tenn., Outback Presents specializes in producing music and comedy shows, tours and festivals across North America and connecting their diverse roster of artists with their fans. For more information, visit

www.outbackpresents.com.

OUTBACK PRESENTS CONTACTS

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ABOUT OAKLAND ARENA

Home to many of the most iconic performances of all time, Oakland Arena is Northern California's premier music and event venue. With a maximum capacity of over 19,000, the facility is one of the largest arenas in the country. Managed by ASM Global, Oakland Arena continues to welcome legendary acts and host countless sold-out concerts, multiple-show runs and major music festivals. For additional information, visit www.theoaklandarena.com

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